



SEXPO

2.0 Ohh!

2026

**Sponsorship & Exhibiting
Info Pack**



PRESENTED BY **AdultShop**
Sexpo
ADULT LIFESTYLE EXPO



WHY EXHIBIT / SPONSOR AT SEXPO 2.0?

OVER
80%

of patrons at Adult Exhibitions have a positive experience

OVER
55%

of patrons at Adult Exhibitions find interacting with exhibitors as the most satisfying part of their experience

OVER
80%

would recommend Adult Exhibitions to their friends or relatives

70%

of patrons visit with a partner

70%

of patrons are aged between 18–45 years

52% female
48% male

A comprehensive TV, radio, billboard and social media advertising campaign will ensure your brand gets maximum exposure:

SEXPO 2.0 Ohh!
SEPT 18-20 PERTH CONVENTION & EXHIBITION CENTRE TICKETS AT SEXPO.NET.AU
AdultShop
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ADULT LIFESTYLE EXPO



WHAT IS SEXPO 2.0?

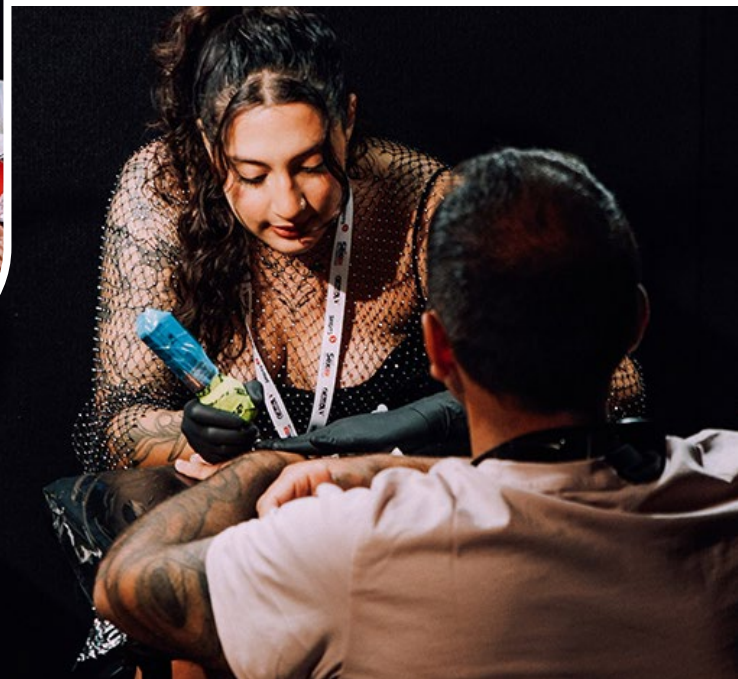
Sexpo Adult Lifestyle Expo is a three-day public retail, entertainment and educational event which looks at all aspects of adult lifestyles, providing a safe space for open-minded adults, and those wanting to expand their horizons, to explore and embrace various products, services, and information essential for a fulfilling and healthy sex-life.

MORE THAN JUST SEX AT SEXPO

Sexpo goes beyond just sex-related content. The diverse exhibitor list includes businesses from various sectors such as spa pool sales, glamour photography studios, fashion and accessories, beauty services, and more, catering to an adult audience seeking a holistic approach to lifestyle enhancement.

THIS ISN'T JUST A RELAUNCH – IT'S A RESET, SEXPO 2.0

Sexpo is an inclusive exhibition, a place for fun and celebration, and offers a comfortable and accessible venue where attendees can indulge in world-class entertainment alongside like-minded adults.



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WHAT BUSINESSES SHOULD EXHIBIT / SPONSOR AT SEXPO 2.0?

If your brand aligns with the adult lifestyle space, there's a place for you at Sexpo.

- ★ Adult products and retail brands
- ★ Sexual wellness and health services
- ★ Body piercing & tattooing
- ★ Lingerie and fashion labels
- ★ Artists, creators and performers
- ★ Lifestyle and relationship services
- ★ Massage equipment & therapists
- ★ ... Explore full list on our website



Exhibitor Opportunities

- Standard and premium booth spaces
- High-traffic feature areas
- Sponsorship and activation opportunities
- Custom brand experiences
- Expose your brand on the big-screen



Scan / Click QR Code for Floorplan, Application Form & more info on sponsoring / exhibiting.

SEXPO 2.0

SPONSORSHIP OPTIONS

Naming Rights Sponsor

PoA

Achieve the pinnacle of brand visibility by becoming the exclusive naming rights sponsor of Sexpo. This partnership embeds your brand deeply within the fabric of the event, ensuring unmatched exposure.

[+ more details on website](#)



Ticketing Sponsor

PoA

Be the first brand visitors see before they even walk into Sexpo - make an impact as a headline brand by being front and centre at the entrance to Sexpo. Have your brand feature at the event ticketing reception.

[+ more details on website](#)



Media Wall and Entrance Sponsorship

PoA

Elevate your brand's visibility by adding on a comprehensive marketing package designed to amplify your visibility before, during and after your activation at Sexpo. The Media Wall is the most popular location for public to take photos.

[+ more details on website](#)



Official VIP Bar Sponsor

PoA

The bar is traditionally the second most popular area of the event, only behind the stage area. Become the branding rights owner to the most well-attended part of Sexpo. Be seen, be tasted and be recognised as a premier partner by integrating your products and branding into the event.

[+ more details on website](#)



Stage Naming Rights

PoA

Directly impact and engage with attendees by becoming the presenting partner of Sexpo's ever popular main stage.

[+ more details on website](#)



VIP Platinum Pass Bag & Lanyard Sponsor

PoA

As the official lanyard sponsor, 2,100 Sexpo VIP ticket holders will know your name and your brand. They also carry your logo home with them, boosting your post event reach.

[+ more details on website](#)



Ladies Lounge / Laporium Sponsor

PoA

Become the exclusive sponsor of one of the celebrated lounges, securing unique exposure with the Sexpo audience and massive brand awareness throughout the state!

[+ more details on website](#)



After Party Sponsor

PoA

Host the world renowned Sexpo After Party, offering an unparalleled opportunity to extend the day's excitement into the night with your brand leading the celebration.

[+ more details on website](#)





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